

Delivery cow milks news for all it's worth

BY ANA MENDIETA

STAFF REPORTER

If enough hadn't been said about newspapers, we have a cow that will keep us on our toes: the J.C. DeCow News Cow at the Water Tower Park.

But 33-year-old real estate analyst Andrew Elgart doesn't necessarily think about the media when he admires his

My Favorite
cow

favorite cow, which depicts a newspaper delivery boy

with a newsstand opened up in the middle of the cow's body.

"It is a neat-looking cow that has the job of making deliveries and also telling you where the other cows are," Elgart said.

The J.C. DeCow News Cow is sponsored by JC Decaux USA, a large manufacturer of street furniture from France that has installed all the new downtown newspaper stands.

To build a newsstand into the cow itself, it was necessary to cut off the backs of two newsstands and weld them inside the cow's open stomach, putting doors on both sides, said designer Kathy Kozan, owner of Kozan Studios.

Inside the newsstand, people can pick up the location maps for the 400 cows throughout Chicago.



RICH HEIN SUN-TIMES

Real estate analyst Andrew Elgart with his favorite cow statue, the J.C. DeCow News Cow, on display at Water Tower Park.

"It's a great way to see the city," Elgart said. "I've lived in New York City, Washington, D.C., Miami and London and I've never seen an exhibit that is so much fun and that everybody enjoys."

"We didn't just change the cow by inserting the newsstand," Kozan said.

"We also gave it a quaint look of an old fashioned newspaper boy with short pants, suspenders, big shoes and a little newsboy cap."